

Set up a 7 email sequence –

Etiquette Academy – trying to make kids and parents realise the soft skills are critical to their success... how to present yourself to a potential employer. How to do interviews, present yourself well, in appearance and what to say.

Biggest one is communication – get in the door for an interview.

Confidence factor is the biggest problem.

Report – How to Present Yourself to Get Your Ideal Job

1. Free Report

SUBJECT: Here's the free report you requested

Hi NAME,

Thanks for requesting the free report "How Mums Who Have Been Out of the Workforce Can Present Themselves to Get Their Ideal Job."

You can access it here:

INSERT LINK

In this free report, you will discover...

The #1 question you must ask in an interview (page 3)

What colours not to wear to an interview (page 5)

The 7 biggest mistakes people make at an interview (page 7)

So take a moment to open it now and get stuck into all the goodies you'll find inside.

You're not likely to find this anywhere else.

I have TELL STORY.

Here's the link again:

INSERT LINK

NAME

P.S. Stay tuned for my next email where you will discover blah, blah, blah.

Tina Fletcher has a degree as a rocket scientist, etc. etc.

2. Not knowing what to do, the procedure

SUBJECT: How to Handle the Interview Process

Hi NAME,

The other day I had a young girl who got an interview at a place she wanted to get a job at. She was all excited, got dressed, then realised hadn't got a copy of her resume, didn't have a reference, didn't know what hours she wanted to work, didn't know about them, hadn't done the research on the business.

She really suffered during that interview.

And although she was highly qualified, she missed her opportunity.

Then she came to me.

And that was when I walked her through my seven step interview process.

When she walked into her next interview, she looked like a different person.

Her daughter said, what happened to you?

You look like a new mum.

Her son said: blah.

And it was a completely different experience for her.

Especially when she used the secret opening I advised her to rely on.

That really set things off on the right foot.

Are you like NAME, and confused about how to handle the interview process?

You don't need to be.

Simply hop along to [INSERT LINK HERE](#) to find out exactly how to do it.

Your friend,

Tina Fletcher

3. Not knowing what to wear

SUBJECT: What to wear to an interview

Hi NAME,

The other day I had a meeting with a client.

She hadn't been able to get a job in years.

I asked her about her interview process and eventually we got down to what she was wearing.

It can be tricky these days to know what to wear.

It's not quite as cut and dry as it was a couple of decades ago.

For instance, now in some workplaces they wear....

Whereas previously, everyone has worn...

Anyway, as it turned out this lady was making the critical clothing mistakes which almost makes it impossible for you to get a job.

But because she was unaware of it, she was unknowingly sabotaging herself, and could have been going around in the same downward yo-yo cycle for years.

Lucky, we met because 4 weeks after we changed her approach to clothing she landed her dream job as a paralegal.

She couldn't be happier.

Now she's earning more.

She's going on a holiday to Fiji in a couple of months.

And she's able to send her kids to WHEREVER.

Don't make the same clothing mistake as NAME did.

Take advantage of my 7 step job getting process, by hopping along to [INSERT LINK HERE](#)

4. Not knowing how to follow up a job interview. (keep waiting). Don't ask.

SUBJECT: How to Follow up a Job Interview

The other day I was chatting with NAME.

She had the interview.

It went great.

But then, rather than following up within a specific period of time she didn't know what to do...

How should she follow up?

Would she say the wrong thing?

Would she come across as pushy?

Would she blow her chances?

Turns out she did.

Not by doing any of the things listed above, but by...

DOING NOTHING

The key to following up is easy.

All you need to do is cover 3 quick things, and you'll significantly boost your odds of getting a job.

To find out what those 3 things are, visit [INSERT LINK HERE](#)

5. Not sure how to act in that initial contact – first 10 seconds.

SUBJECT: How to Create a Great First Impression

The other day I was speaking with a lady who through her enthusiasm, created a terrible first impression.

Throughout the whole interview process, the interviewer was then thinking she was a bit ditz.

He was taking her seriously, even though she was more than qualified for the job at hand.

Don't underestimate the power of first impressions.

They are critical.

Let me explain:

INSERT SOME STUDIES

It's real shame when you accidentally make a bad first impression.

And it can take years to reverse it.

Don't make that mistake.

Hop along to [INSERT LINK HERE](#) to make sure next time you're in an interview you create a glowing first impression.

6. How to do handshakes, protocol of an interview.

SUBJECT: Do This and You'll Instantly Lose Respect in an Interview

Sometimes people make mistakes in interviews without even realising it.

Like NAME.

She was in a meeting, and because she missed one simple step she got relegated to being seen as the help, when she was actually quite established in her role.

Instantly...

ALL THE BAD THINGS THAT HAPPENED

So what did she do that made this happen.

She didn't shake his hands.

Shaking hands is critical.

But even if you do shake hands, some people make mistakes when they do it.

And this can be just as bad.

Which is why you need my course, [INSERT LINK HERE](#)

7. How to deal with more than one person interviewing them.