

SUBJECT: Six Ways to Stretch Your Marketing Dollars

I was recently featured in an article in the Sydney Morning Herald.

It will show you how to maximise your marketing without busting your budget, including my “little bets” strategy...

You can check it out by **clicking here** [link to <http://www.smh.com.au/small-business/smallbiz-marketing/six-ways-to-stretch-your-marketing-dollars-20121030-28gmp.html>]

All for now,

Scott Bywater

<http://www.scottbywater.com/>

<http://www.scottbywater.com/proof> (check out this if you think advertising doesn't work)