

SUBJECT: Speeding Up the “Interest to Commitment” Cycle

I can still remember that fateful day in December.

It was a Friday night.

I had nothing to do (pretty sad, really).

I received a phone call from a friend.

He said: come to this party at the Bridge Bar near the opera house in Sydney.

I was dead broke.

Had terrible clothes.

I think I wore sandals and these bone pants that were a couple of inches too short.

I almost didn't make it because I dropped my keys between the toilet rolls and couldn't find them.

But I did.

And when I got there, I locked eyes across the room with this hot blonde.

5 minutes later we were chatting.

30 minutes later we were drinking each other's champagne.

And 4 hours later we were... (oops, I better not go there).

Anyway, I was interested in this hot blonde.

We went out on dates... shared coffee together... took off for a trip to Kangaroo Valley...

But I wasn't committed.

Truth is, commitment scared the bejeezaaaasss out of me.

But I did commit eventually... several years later on our wedding day.

And even though I was scared, committing was...

THE BEST THING I EVER DID.

Like me, your clients are probably scared of making a commitment.

Problem is, you don't have several years to wait for them to do it.

So how do you speed it up... scientifically?

How do you scientifically tap into your customers emotions and make them naturally want to commit faster?

Most of the big companies use it.

Rihanna uses it.

Beyonce uses it.

Britney Spears uses it.

& cricket legend, Matthew Hayden uses it.

I'll show you exactly how they use it on page 4 of the April edition of my More Time at the Beach newsletter.

[Get it now for \\$1 \(along with \\$371 in bonuses\) by clicking here](#)

In fact, you'll get a 62 word "fill-in-the-blanks" template you can quickly use in your emails & facebook campaigns to move your prospective clients from interested to committed fast...

Together with a template for the exact web site to send them to.

Plus: how to follow up to quickly turn this interest into cash.

So... are you ready for more committed clients?

If you answered YES... then don't delay, not even for a second – coz there's only a handful of these newsletters left. And this, really is just the tiny tip of a VERY LARGE ICEBERG of all the strategies inside, including...

How to get old clients that have gone cold – BACK (follow the steps on page 3. Could be worth thousands to you with minimum effort)

How to sell online without a sales letter (the quickest, easiest way to test Product ideas – and sell new products fast. See my exact results on pages 10 & 11)

The ULTIMATE checklist for writing an About Us page or Linkedin profile page that presses all the right "trust me" buttons and buying triggers.

Need a surge of cash? Use this 3 day email campaign to quickly turn prospects into customers. Real templates for you to model. Page 9

How to make an expensive product seem cheap (use the wording on pages 11 & 12. Great way to overcome the "but it's too expensive" objection in your customer's mind)

How to get a meeting with a big company. Exactly what type of letter to send. How to create a presentation. How to follow up. All outlined step-by-step

PLUS: a special CD interview which shows you how to sack your web developer and save thousands of dollars on unnecessary \$100+ per hour fees by doing it yourself (as long as you can use Microsoft word, you can do this) while also protecting yourself from nasty viral attacks that can sabotage your site overnight.

Remember, you can't hit a home run unless you take a swing.

And you can't take a swing unless you step up to the plate.

[Click here to get your issue of this newsletter & step up to the plate now](#) & I'll show you how to swing that "marketing bat" with the precision of the baseball equivalent of a Matthew Hayden or Ricky Ponting.

But don't hesitate – there's not many copies left, & once they're gone – they're gone.

All for now,

Scott Bywater